



### **3 Flags Classic Twitter 2017**

Can you sense the building excitement for the Three Flags Classic out there in SCMA territory? We are excited, too!

For an added level of interaction (and fun) between 3FC riders, a Twitter hashtag has been established for the event. You can search for [#3FC2017](#) to see what preparations are already underway by fellow riders. Post your own pics and witty remarks to share as you plan for the ride and even as you travel to Abbotsford. We can actively share the riding experience with each other (family and friends can follow the fun from home) and communicate local road and weather conditions to others along the route through this hashtag. Check out last year's memories by visiting [#3flagsclassic2016](#). You are certain to find something that initiates a grin.

In addition to the communication and sharing aspect of Twitter, SCMA will provide a monetary prize to the winner of our Twitter Scavenger Hunt which will run from the start of the event through Monday night. Here is how it works:

Download the free Twitter App from the Apple Store or Google Play onto your device

Choose a password and a username...include a photo from your device...maybe a pic of your bike or your favorite cartoon character?

Follow SCMA by searching for @SCMAAssociation and clicking on the silhouette of the person icon

To keep up with the Three Flags Classic tweets, go to the search button (magnifying glass) and type in #3fc2017. Choose 'All Tweets' (as opposed to 'Top Tweets') and see what everyone else is doing!

To tweet out to others on the ride, you just type #3fc2017 somewhere in the text of your message. You probably won't have to type the whole thing after several tweets because it will come up as an automatic selection after you type in a few letters and you can just tap onto the correct option. If you initiate a tweet from the #3fc2017 search screen, you won't even have to type the hashtag because it will already be displayed.

To initiate a tweet, tap on the box with an icon that looks like a feather. From there, you can click on the camera button and take a photo for your tweet or add a photo that you already took from your device. Then just type what you want to tweet... Remember, you can only use 140 keystrokes so brevity is the name of the game!

You can ask questions that other participants may be able to answer or you can ask questions of the SCMA on this hashtag. Please realize that moderators are also on the ride so they cannot be questions of an emergency nature. **\*Call 911 in the event of a real emergency.\***

Check the hashtag feed several times a day. There will be a running

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scavenger hunt with new instructions and challenges throughout the ride. Prizes will be awarded to the person with the most tweets (retweets count if there is additional text) and the person with the highest number of challenge photos tweeted.

If you have any questions about using or understanding Twitter, don't hesitate to contact Colleen Sepulveda at [emailmotopippi@gmail.com](mailto:emailmotopippi@gmail.com)

Not everyone will want to participate but that's okay...it will narrow the competition field! Prize money this year is \$75 US funds.

We hope you all enjoy the preparations for this great ride. Make sure your gear is packed and ready and your bike is, too! See you on the

road. 

Ride Intelligently,  
Chris White  
3FC17 Chair

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