

Hello Everyone,

Can you sense the excitement that is building for the Three Flags Classic in SCMA territory? We are excited, too!

Once again, an added level of interaction (and fun) between 3FC riders is included during the ride. A Twitter hashtag has been established for the event. This year, you can search for #3FC2018 to see what preparations are already underway by fellow riders. Post your own pics and witty remarks to share as you plan for the ride and even as you travel to Puerto Peñasco from wherever you are.

Twitter users can actively share the riding experience with each other (family and friends can follow the fun from home) and communicate local road and weather conditions to others riders along the route through this hashtag. Check out last year's memories by visiting #3FC2017. You are certain to find something that initiates a grin.

In addition to the communication and sharing aspect of Twitter, SCMA will provide a monetary prize to the winner of our Twitter Scavenger Hunt which will run from the start of the event through Monday night. Here is how it works:

Download the free Twitter App from the Apple Store or Google Play onto your device.

Choose a password and a username...include a photo from your device...maybe a pic of your bike or your favorite cartoon

character?

Follow SCMA by searching for @SCMAAssociation and clicking on the silhouette of the person icon.

To keep up with the Three Flags Classic tweets, go to the search button (magnifying glass) and type in #3fc2018. Choose 'All Tweets' (as opposed to 'Top Tweets') and see what everyone else is doing!

To tweet out to others on the ride, you just type #3fc2018 somewhere in the text of your message. You probably won't have to type the whole thing after several tweets because it will come up as an automatic selection after you type in a few letters and you can just tap onto the correct option. If you initiate a tweet from the #3fc2018 search screen, you won't even have to type the hashtag because it will already be displayed.

To initiate a tweet, tap on the box with an icon that looks like a feather. From there, you can click on the camera button and take a photo for your tweet or add a photo that you already took from your device. Then just type what you want to tweet... Remember, you can only use 140 keystrokes so brevity is the name of the game!

You can ask questions that other participants may be able to answer or you can ask questions of the SCMA on this hashtag. Please realize that moderators are also on the ride so they cannot be questions of an emergency nature. ***Call 911 or the phone number listed on your rally instructions in the event of an**

emergency. *

A list of items to look for along the route (like a scavenger hunt) will be posted under the hashtag by Thursday evening. To score points, you will need to take a photo (selfie) of the item (usually with your bike in the frame).

Don't forget to check the hashtag feed several times a day as there may be bonus opportunities for extra points throughout the ride. Prizes will be awarded to the person with the most points (highest value of challenge photos tweeted).

If you have any questions about using or understanding Twitter, don't hesitate to contact Colleen Sepulveda at emailmotopippi@gmail.com

Not everyone will want to participate but that's okay...it will narrow the competition field! Prize money this year is \$75 US funds.

We hope you all enjoy the preparations for this great ride. Make sure your gear is packed and ready and your bike is, too!

See you on the road 
Colleen

Ride Safe..... Ride Long,
Gonzo
Chairman,
Southern California Motorcycling Association

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